

siteglide.

Siteglide Partner Programmes

3 ways to partner with Siteglide that give you the tools, support and reward you need for your agency to thrive.



Our Partner Programmes

Siteglide is built for Digital Agencies by digital agency owners.

There are 3 ways in which you can partner with Siteglide:



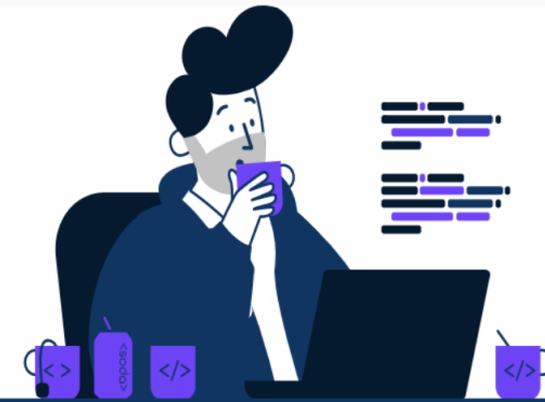
Affiliate Partner Programme

If you love our product and simply want to recommend it to others and not get involved then our Affiliate Programme is likely your best route.



Agency Partner Programme

If you build multiple web projects for clients then our Agency Partner Programme is likely the best place to start.



Expert Partner Programme

Once you've mastered Siteglide and have 10 live sites on the platform you can apply for our Expert Partner Programme.

Why is a Partnership important?

A great platform is just one piece of the puzzle. You need to know you can get the most out of it but more importantly you need the confidence that you have a team of real people there to help whether it's a critical live site query or just trying to learn something new. We've asked our partners what makes the partnership so important to them, here are the answers:

"You ship features fast"

"Your solution has an accessible and responsive team behind it"

"Probably the most important vendor relationship I have"

"I can say yes to any client request"

"The Siteglide team are all pleasant, intelligent, accountable and (amazingly) responsive people, makes working on this platform a genuine delight."

"I most appreciate Siteglide's quest to make their product future-proof."

"The customer support is second to none."

"Incredible support, amazing platform."



See more reviews on [G2.com](https://www.g2.com)

siteglide.

Benefits

Siteglide is built for Digital Agencies by digital agency owners.

There are 3 ways in which you can partner with Siteglide:

| | Business | Affiliate | Agency Reseller | Expert Reseller |
|--------------------------|--------------|-------------------------|------------------------|-------------------------|
| Commission/Model | 0% | 20% Commission/Discount | Reseller Pricing | Reseller Pricing |
| Agency Support | No | No | Yes | Yes |
| Technical Support | No | No | Yes | Priority |
| Support SLA | None | None | 1 working day response | 4 working hour response |
| Trial Site Limit | 10 | N/A | Unlimited | Unlimited |
| Trial Site Expiry | 90 Days | N/A | 180 Days | Unlimited |
| Branding & Site Copy | No | No | Yes | Yes |
| Directory Profile | None | None | Agency | Expert |
| Co-Marketing | None | None | Yes | Yes |
| Client Introductions | N/A | N/A | Via Directory only | Sales team referrals |
| Certification/Badges | None | Affiliate Partner | Agency Partner | Expert Partner |
| Community Access | Public | Affiliates Group | Agency Groups | Expert Groups |
| Access to Reseller Model | No | No | Can apply | Automatic |
| Onboarding/Training | Self-service | N/A | Assisted | Priority |

Commitments & Requirements

There are no commitments or requirements to sign up and use Siteglide for free on our Business plan. Our 3 partner programmes have different commitments and requirements to ensure our partners can offer the right level of service to end users.

| | Affiliate | Agency | Expert |
|----------------------|--|--|-------------------------------------|
| Company Collateral | Siteglide Approved | Digital Agency Website | Agency Website on Siteglide |
| Industry Experience | MarTech, SaaS | Portfolio of 2+ website projects* | Expert Profile with 2+ Case Studies |
| Services Offered | MarTech/Agency Audience | Digital Marketing, Design and/or Development | Strategy, Architecture, Development |
| Siteglide Promotion | Collateral and marketing promoting Siteglide | Page/site offering Siteglide services* | Website promoting Siteglide |
| Launchpad completion | N/A | 1+ Certified team member* | 1+ Certified team member |
| Case Studies | N/A | 1 per year | 2 per year |
| Partner Agreement | Signed | Signed | Signed |
| Minimum Spend | \$0 | \$250pm** | \$1,000pm*** |

*Needs to be achieved within the 3 months onboarding of becoming a reseller

** Alternatively you can pay/top up to \$250pm by way of credit into your account until you hit this minimum spend

** Alternatively you can pay/top up to \$1000pm by way of credit into your account until you hit this minimum spend

Frequently Asked Questions

We have agencies and affiliates across the globe who partner with Siteglide. Here are some of the questions they ask:

Should I start as an Affiliate or Agency?

If you're not going to use Siteglide and build projects for clients then **Affiliate** is the best route. If you just want to build one project you're best off just signing up for a standard **Business** account but if you want to build multiple projects and offer Siteglide to your customers we'd recommend the **Agency** programme.

Commission, Discount or Reseller Model?

On our Agency and Expert Partner Programmes you get access to our Reseller Plan where you have total flexibility to resell Siteglide and just pay ONE bill for your total usage. You also have the option to use the affiliate model to receive the 20% commission or if you prefer not to get involved in the financials you can pass this saving onto your customers. Per site you can choose **EITHER** the Reseller model, a 20% Discount for your client or 20% commission for your agency.

How do I get paid commissions?

Commissions are run through a referral tracking system that uses cookies. You will need to set this up as part of your onboarding process in order to receive commissions. Commissions are paid out automatically each quarter.

How do I get started?

- 1 Ensure you meet the requirements of your chosen programme or will do within the 90 day onboarding.
- 2 Sign up for your free Siteglide account if you have not done so already.
- 3 Complete the relevant Partner Programme application form.
- 4 Our Partner Success Team will be in touch to discuss your application and start the process!
- 5 Once we verify you meet the requirements we can complete the onboarding steps.
- 6 You'll then be an official Siteglide partner and get all the benefits including appropriate badges to use in your marketing!

Thank you

If you've not yet set up your free Siteglide account or if you'd rather get a demo from our team just use the links below:

Book A [Free Demo](#)

Free Account [Signup](#)